

# US & THEM:

**HOW GASTROENTEROLOGISTS  
INTERACT WITH OTHER ORGANIZATIONS**



## SPONSORSHIP OPPORTUNITIES

### **2011-2012 OAG EVENTS**

**POST DDW COURSE - JUNE 11, 2011**

**THE WESTIN PRINCE TORONTO  
TORONTO, ONTARIO**

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**ANNUAL CONFERENCE - OCTOBER 21-23, 2011**

**PARK HYATT TORONTO  
TORONTO, ONTARIO**

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**SYMPOSIUM ON LIVER AND IBD REVIEW - JANUARY 20-22, 2012**

**WESTIN TRILLIUM HOUSE - BLUE MOUNTAIN  
COLLINGWOOD, ONTARIO**



ONTARIO ASSOCIATION OF GASTROENTEROLOGY



# SPONSORSHIP OPPORTUNITIES 2011 - 2012

Please indicate your choice below or contact us for further information.

DEADLINE: May 31, 2011

## PARTNERSHIPS

### PREEMINENT PARTNER [\$75,000]

**Partnership includes:**

- Three (3) CME events: -
- Annual Conference
  - Symposium on Liver & IBD Review
  - Post DDW Course
- Website visibility on home page for one year
  - Logo in each event section of the our website
  - Full page advertisement in the Onsite Program for all three events
  - Link to your company's website in the Resources section of our website
  - Signage at all events
  - Recognition at the Podium
  - Logo in the Preliminary program
  - Logo in the Onsite Program
  - One page handout in delegate bag
  - Tabletop display - 8ft table
  - Two (2) additional representatives may attend the Scientific Sessions for an added fee
  - Six (6) complimentary registrations to the Conference; four (4) complimentary registrations to the Symposium on Liver & IBD Review; three (3) complimentary registrations to the Post DDW Course
  - Two nights hotel accommodation for four (4) representatives to attend the Conference; two (2) representatives to attend the Symposium on Liver & IBD review.
  - Access to the Scientific Sessions
  - Each representative may attend all social events
  - Eligible for exclusive sponsorship of the "OAG Award" for an additional \$10K-check (✓) here if you wish to be considered

**Exceptions:**

- The Post DDW Course is a Category 1 CME event and therefore, all delegates are required to cover the cost of their own accommodations
- A fee to cover the accommodation of each additional allowed representative will be charged by the OAG office for each event.

### PLATINUM PARTNER [\$60,000]

**Partnership includes:**

- Two (2) CME events: -
- Annual Conference
  - Symposium on Liver & IBD Review
- Logo in each sponsored event section of the our website
  - Two-thirds (2/3) page advertisement in the Onsite Program for two sponsored events
  - Link to your company's website in the Resources section of our website
  - Signage at all events
  - Logo in the Preliminary Program
  - Logo in the Onsite Program
  - Recognition at the Podium
  - Tabletop display - 8ft table
  - One page handout in delegate bag
  - Five (5) complimentary registrations to the Conference; three (3) complimentary registrations to the Symposium on Liver & IBD Review
  - Two nights hotel accommodation for four (4) representatives to attend the Conference; two (2) to attend the Symposium on Liver & IBD Review
  - Access to the Scientific Sessions
  - Each representative may attend all social events

**Exceptions:**

- A fee to cover the accommodation of each additional allowed representative will be charged by the OAG office for each event.

## ANNUAL CONFERENCE

### GOLD [\$40,000]

**Sponsorship includes:**

- Logo in the Conference section of our website
- Half (1/2) page advertisement in the Onsite Program
- Signage at event
- Logo in the Preliminary Program
- Logo in the Onsite Program
- Two nights hotel accommodation for four (4) representatives
- Access to the Scientific Sessions
- One page handout in delegate bag
- Each representative may attend all social events

### SILVER [\$30,000]

**Sponsorship includes:**

- Logo in the Conference section of our website
- One-third (1/3) page advertisement in the Onsite Program
- Signage at event
- Logo in the Preliminary Program
- Logo in the Onsite Program
- Two nights hotel accommodation for three (3) representatives
- Access to the Scientific Sessions
- One page handout in delegate bag
- Each representative may attend all social events

### BRONZE [\$20,000]

**Sponsorship includes:**

- Logo in the Conference section of our website
- Signage at event
- Logo in the Preliminary Program
- Logo in the Onsite Program
- Two nights hotel accommodation for two (2) representatives
- Access to the Scientific Sessions
- One page handout in delegate bag
- Each representative may attend all social events

### COPPER [\$15,000]

**Sponsorship includes:**

- Logo in the Conference section of our website
- Signage at event
- Logo in the Preliminary Program
- Logo in the Onsite Program
- Two nights hotel accommodation for one (1) representative
- Access to the Scientific Sessions
- One page handout in delegate bag
- Your representative may attend all social events

### ALUMINUM [\$10,000]

**Sponsorship includes:**

- Signage at all event
- Logo in the Preliminary Program
- Logo in the Onsite Program
- Two nights hotel accommodation for one (1) representative
- Access to the Scientific Sessions
- One page handout in delegate bag
- Your representative may attend all social events

**PRODUCT MATERIAL**  
We will be providing handouts for distribution for the Conference:  
 Yes  No  
Quantity: 120 - Deadline: October 3, 2011

**Please return this completed form to:**  
**Ontario Association of Gastroenterology**  
2175 Sheppard Avenue East, Suite 310  
Toronto, Ontario M2J 1W8  
Tel: (416) 494-7233  
Toll Free: 1-866-560-7585  
Fax: (416) 491-1670  
Email: info@gastro.on.ca  
Website: www.gastro.on.ca

## COMPANY INFORMATION (please print clearly)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact Person \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Total \$ \_\_\_\_\_ (Please make cheque payable to the OAG.)

Charge to:

Credit Card No. \_\_\_\_\_ Expiry Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_